

Kylie, rhabdomyosarcoma fighter*Ke'yair, osteosarcoma fighter**Megan, osteosarcoma fighter*

Dream is Children's Cancer Research Fund's annual signature gala. Each year, Dream celebrates the incredible progress in childhood cancer research made possible by generous donors and partners. On Saturday, May 4, 2024, hundreds of passionate supporters will gather for the 42nd annual Dream gala to raise money and hear about the need for better, safer treatments for children like Kylie, Ke'yair and Megan with rare cancers like sarcomas.

Sarcomas are often considered too rare to study by the government and other large funding sources. But every dollar raised by CCRF earns an additional \$18 from larger funding sources. This means that the seeds of hope for pediatric cancer families always start with supporters like you.

- + A sarcoma is a type of cancer that forms in the bone or soft tissue, such as muscles, tendons or connective tissue.
- + Most sarcomas aren't discovered in kids until they've already spread to another part of the body - and when this is the case, survival rates drop significantly.
- + Treatments for some of the most common sarcomas, like osteosarcoma, haven't improved in decades - a direct result of a lack of research funding.

Children and teens are fighting sarcomas right now, and too many of them are running out of treatment options. Please join us as a partner at Dream to put promising research discoveries into practice for these children.

FIND OUR PARTNERSHIP OPPORTUNITIES ON THE NEXT PAGE.

**SOME BENEFITS SUBJECT TO INCLUSION DEADLINES.
PLEASE CONNECT WITH US TO LEARN MORE.**

DELIVERABLES	PRESENTING \$50,000	PLATINUM \$25,000	EVENT \$20,000	GOLD \$12,500	SILVER \$10,000
GENERAL OPPORTUNITIES					
MENTION ON SOCIAL	✓	✓	✓	✓	
EMAIL INCLUSION WITH EXTERNAL LINK TO EVENT WEBSITE	logo	logo	logo	logo	name
INCLUSION ON WEBSITE	logo	logo	logo	logo	name
INCLUSION IN CCRF'S BUTTERFLY NEWSLETTER	logo	logo	logo		
MENTION IN BLOG	✓				
DINNER PROGRAM OPPORTUNITIES					
INCLUSION ON SCREENS AT VENUE	✓	✓	✓	✓	✓
VERBAL RECOGNITION DURING PROGRAM	✓	✓	✓		
GUEST TABLE(S) OF TEN	3	2	1	1	1
PRINT COLLATERAL OPPORTUNITIES					
INCLUSION IN EVENT INVITATION	logo	logo	logo	logo	
INCLUSION IN EVENT PROGRAM	logo	logo	logo	name	name



DON'T SEE WHAT YOU'RE LOOKING FOR ABOVE?

Let's connect and create a custom activation that best meets your needs and goals. Please contact Molly Osborn to discuss further. We look forward to getting creative with you!

MOsborn@ChildrensCancer.org